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**USDAN SUMMER CAMP FOR THE ARTS HIRES NEW CFO
AND FIRST-EVER DIRECTOR OF MARKETING AND COMMUNICATIONS**
Non-Profit Bolsters Executive Team In Preparation of Camp's 50th Anniversary in 2018

NEW YORK, NY (October 2, 2017) – Usdan Summer Camp for the Arts (www.usdan.org), one of the pre-eminent arts day camps in the country, today announced the addition of two key members of their executive team: **Shari Sharaby** as CFO and **Kathleen Drohan** as the organization's first-ever Director of Marketing and Communications.

Sharaby takes the reins of the CFO role in early September, offering a balance of art and business acumen to the role. She joins the Usdan team having spent several years in art- and business-focused assignments at the venerable auction house, Christie's. Her experience also includes an extended tenure in financial roles at the Guggenheim Museum. She received her Bachelor's Degree from Brown University and her MBA from Wharton Business School at the University of Pennsylvania.

Drohan joins Usdan in early October bringing years of experience in the arts and nonprofit realms to the newly created Director of Marketing and Communications position. Most recently, in her role at New York Public Radio, where she created and ran the extremely successful WQXR Instrument Drive. In addition, over the years, Drohan has consulted on a range of arts and culture clients including singer/songwriter James Taylor, the Library of Congress, and The Norman Rockwell Museum. Her career also boasts several years in marketing and public relations at the Boston Symphony Orchestra, the American Symphony Orchestra and the NYC Office of the Mayor. Drohan earned her MBA from Fordham after completing her undergraduate work at Barnard College.

"I'm thrilled to add both Kathleen and Shari to the Usdan executive team," says Lauren Brandt Schloss, Executive Director of the nonprofit arts camp. "I've known Shari for many years, having worked with her during my time at Studio in a School. She's incredibly smart, insightful and talented. Though Kathleen and I have just connected, I've been familiar with the projects she's fostered over the years -- including the High5, Tickets to the Arts program through the NYC Mayors' Office, that provides NYC high school students with low cost tickets to various arts events and performances around the City. I'm confident that both Shari and Kathleen will play important roles as we strengthen the foundation for the next 50 years of Usdan."

About Usdan Summer Camp for the Arts

The nation's preeminent not-for-profit day camp for the arts, Usdan (usdan.org) has been declared a "Best Of" camp by *TimeOutNY/Kids*, and by *NY Metro Parents*. Diverse and playfully rigorous from the start, for nearly fifty years we have brought world-class teachers and visiting artists – actors, directors, playwrights, painters, sculptors, musicians, composers, dancers, poets and novelists – to teach and collaborate with Usdan campers ages 4 to 18. Usdan Summer Camp for the Arts ignites each child's artistic spirit in a fun, welcoming environment. We believe art making is brave making, friend making, freedom making and future making.

Usdan is an agency of the UJA-Federation of New York. All programs will take place at the camp's magnificent 140-acre woodland campus, located at 185 Colonial Springs Road in Wheatley Heights, NY 11798.

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